



தமிழ்நாடு கேபிள் டி.வி சர்வீஸ் புரோவைடர்ஸ் அசோசியேஷன்

TAMILNADU CABLE TV SERVICE PROVIDER'S ASSOCIATION

STATE HEAD OFFICE

Regd. No. : 519 / 2011

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New Delhi

To.

Shri. Prakash Javadekar
Hon'ble Minister of Information
& Broadcasting
A-Wing, 5th Floor, Shastri Bhawan
Rejendra Prasad Road, New Delhi- 110001.

Respected Sir,

We are pleased for having got an opportunity to meet yourself and brief our grievances, for which we extend our heartfelt of thanks.

Sir, as an association we are highlighting the very basic problems being faced by the CableTv operators of Tamilnadu that to be addressed immediately, for your kind consideration and immediate action.

We the CableTv operators have invested our hard-earned money on building and upgrading our Cable networks through which all the digital facilities will reach the end-user, making the on ground activity for giving the best signal and uninterrupted service to our customers and also we collect and pay the taxes to the government. But as per the regulation of the TRAI, the tariff order No.3 of 2012 (30 thApril 2012) and the quality of service regulation no.12 of 2012 (14th May 2012) and the interconnect regulation 9 of 2012 (30th April 2012), we have been betrayed of our hopes and totally the life and welfare of the LCOs are ignored. All the Acts and the regulations of TRAI are enacted to protect the interest of the monopolies ex: The Broadcaster's and National level MSOs, and neglecting the interest of the last mile CableTv operators in total who is the connecting thread between the end-user and the Broadcasters & the MSOs.

The revenue share has been drastically reduced to 45% of Rs.100 of BST which makes their business unviable. Early in 2009 itself the regulator has fixed Rs.82/- (Excluding-Taxes) for 30 FTA channels after a detailed survey of the industry and the entire revenue of Rs.82/- (Excluding-Taxes) was given to LCO for the important role he plays.

But ironically after 5 years, in the midst of high inflation and huge investment for network upgradation we are now dictated to go down in our share. We, the CableTv operators, are self-employed, self-financed, without any government assistance, we have built the entire Cable web. we are earning our livelihood for more than 23 years from this business from which we have been driven out totally now which cannot be justified.

So the existing rules and regulations are to be amended as to protect the welfare of LCOs and their legitimate fundamental right to live, to do business are to be ensured and the BST charge of Rs.100/- should be given to LCOs. Tax, E.B. tariff concessions are to be given to LCO as to function effectively.

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